

policy change 1

policy change 9

lifestyle change 5

policy change 2

policy change 10

lifestyle change 6

policy change 3

policy change 11

lifestyle change 7

policy change 4

policy change 12

lifestyle change 8

policy change 5

lifestyle change 1

lifestyle change 9

policy change 6

lifestyle change 2

lifestyle change 10

policy change 7

lifestyle change 3

smarter travel 1

policy change 8

lifestyle change 4

smarter travel 2

<p>lifestyle change 5</p> <p>Sarah is offered a prestigious job in the New Town and the family move there. Sarah and the children can cycle to school and work. Edward's commute is shorter.</p> <p>★★★★</p>	<p>policy change 9</p> <p>The speed limit is changed to 60 mph on motorways, 50 mph on de-restricted roads and 20 mph in urban areas. Funds are provided to enforce it strictly.</p>	<p>policy change 1</p> <p>Fuel tax is increased to fund public transport schemes: petrol goes up to £2 a litre and will be increased each year by 2p above inflation.</p>
<p>lifestyle change 6</p> <p>Following the move to the County Town, Sarah's company introduces a travel-to-work scheme that makes it easy for Sarah to lift-share every day.</p> <p>★★★★</p>	<p>policy change 10</p> <p>International agreement is reached on taxing air fuel. Cheap flights vanish. European flights cost three times as much as the train; New York is a minimum of £2,000.</p>	<p>policy change 2</p> <p>Investment in cycle-ways provides child-friendly routes to every school in the UK.</p>
<p>lifestyle change 7</p> <p>The family halve their number of weekend trips and days out.</p> <p>★★★</p>	<p>policy change 11</p> <p>The motorway system is redesigned as the railway of the future with dedicated lanes for fast, cheap comfortable coaches and rapid interchanges, located at the park and ride sites on the edge of all cities.</p>	<p>policy change 3</p> <p>Car parking charges in the city-centre car parks of cities with park and ride schemes are increased to £10 an hour.</p>
<p>lifestyle change 8</p> <p>The family take a weekend break to Paris by train instead of to Prague by plane.</p> <p>★★★★★</p>	<p>policy change 12</p> <p>Individual tradable allowances are introduced. Everyone has 1 tonne of CO₂ to 'spend' on travel. Those who travel more can buy credits from those who travel less.</p>	<p>policy change 4</p> <p>Train and bus fares are subsidised and become 15% cheaper. In rural areas a 10 mile bus ride now costs £3. Children and pensioners travel free. Services are reliable and frequent.</p>
<p>lifestyle change 9</p> <p>Having moved to the County Town or the New Town the family get rid of Edward's car.</p> <p>★★★★</p>	<p>lifestyle change 1</p> <p>The children change schools for the local primary (in walking distance) and the local comprehensive (6 miles away with a school bus provided).</p> <p>★★★★</p>	<p>policy change 5</p> <p>All towns and cities with a population over 100,000 have to introduce congestion charging. The money raised funds public transport. £5 – £15 to enter the restricted zones in the rush hour.</p>
<p>lifestyle change 10</p> <p>The family drive to Spain for the summer holiday instead of flying to the USA.</p> <p>★★★★★</p>	<p>lifestyle change 2</p> <p>Edward negotiates working from home 2 days a week.</p> <p>★★★★★</p>	<p>policy change 6</p> <p>A national lift-share scheme is introduced with easy online registration and searches. People who participate can claim a rebate on their road tax.</p>
<p>smarter travel 1</p> <p>Sarah and Edward decide to observe the speed limit on dual carriageways and motorways.</p> <p>★★★</p>	<p>lifestyle change 3</p> <p>The family go to Center-Parcs at Christmas instead of to Thailand.</p> <p>★★★★★</p>	<p>policy change 7</p> <p>Income tax is increased to pay for public transport.</p>
<p>smarter travel 2</p> <p>Sarah and Edward follow good practice tips for fuel efficiency: checking tyre pressures, driving more smoothly and removing the golf clubs from the boot of the car.</p> <p>★★★</p>	<p>lifestyle change 4</p> <p>The family move into the County Town. The children can walk or cycle to school, Sarah's commute is much shorter; Edward's is slightly longer.</p> <p>★★★★★</p>	<p>policy change 8</p> <p>Road tax on cars in Bands E – G increases sharply. An E pays £400; A G pays £800. Tax on bands A-D stays stable at £00 – £130.</p>

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smarter travel**11**

Edward swaps his car for a small efficient, band B car.

**smarter travel****3**

Sarah and Edward decide to drive at no more than 60 mph on motorways and 50 mph on de-restricted roads.

**smarter travel****12**

Edward lift-shares with his new car to the station.

**smarter travel****4**

The family make more effort to combine trips together, saving 1,000 miles in Sarah's car and 1,000 in Edward's.

**smarter travel****5**

Sarah sells her 4 x 4 and buys a medium sized more efficient car (band C), saving money on road tax and fuel costs as well as saving CO₂.

**smarter travel****6**

The children take the bus to school, shortening Sarah's commute by nearly 3,000 miles a year.

**smarter travel****7**

The children visit friends in the next village by bike instead of getting lifts.

**smarter travel****8**

The children take the bus to school and Sarah finds someone to lift-share with to work.

**smarter travel****9**

Edward takes the bus to the station instead of driving.

**smarter travel****10**

Edward cycles to the station between April and September when the weather is fine, instead of driving.

